



The Islands of Loreto

FISHING & GOLF

Tournament 2017 By the Villa Group

Sponsored by
FONMAR



TOURNAMENT 2017 by the Villa Group

For the angler with the dream of "*catching the big one*" and the golfer aspiring to compete on one of the best courses in the world, we proudly present our great second annual "**Marlin Fishing and Golf Tournament 2017**" at **Danzante Bay**. This tournament is for you!

Anglers can reel the prized marlin fish, making this event a once in a lifetime opportunity.

Golfers can take in the pristine beauty of the surrounding landscape at the Islands of Loreto with a top notch golf course designed by famous architect **Rees Jones**.

The event is hosted by **Villa Del Palmar Resort** in the Islands of Loreto, a five-star Baja resort located on the Sea of Cortez, we will take off launching from **Waicuri Puerto Escondido Marina**; which is a unique place not only providing a first class facility but offering spectacular views of the mountains and easy access.

We welcome you with a great atmosphere, very good prizes, daily jack pots to participants and as a great incentive you're also invited to participate and play a "*scramble*" golf tournament in one of the best as well unique places courts designed in Baja.



Fishing & Golf Tournament 2017 Sponsorship

PRESTIGE:

To strengthen your enterprise value, showing its relevant role in the strategic sector of Fishing Tournament.

BRAND:

To achieve presence and reputation through elements that will contribute spreading your brand.

IMAGE:

To reach an effective positioning of your image as a committed and responsible firm for the potential audience.

MODES OF SPONSORING

Deadline for applications:

Extended until April 22nd.

There are different modalities for sponsoring that offer diverse advantages and benefits for the participant. This allows maximum flexibility when choosing the desired level of participation and visibility in the **Fishing and Golf Tournament**.

Regardless of the promotional spaces linked to each modality of sponsoring, in order to preserve the spirit and quality of this event, the definite agenda of the event will not be tied to sponsorship in any case. The design of the program will be made by a team of experts from Villa del Palmar considering the interest and knowledge to be provided for the audience (specially for the representatives of the administration and strategic sectors).

Villa del Palmar reserves the right to modify or veto those contents that are considered to deviate from the intent of the event.

CHRONOLOGICAL ORDER

Sponsors will have the possibility to choose among the different options that are available, such as stand location, time slot for their promotional spaces or in the VIP lounge, etc, by order of priority of effective sponsoring (identified as the transfer of the associated amount in the bank account established for the event).

Villa del Palmar will follow that order when assigning and notifying to each sponsor their requested options or the closest ones for those cases when the sponsor preferences had been already all

The **conditions** and **advantages** of each sponsoring modality are described below. They are also shown graphically in the charts "Sponsoring modalities", booking of promotional spaces / technological program, and booking of VIP lounge of the documents. The allocation of stand, promotional space or use of VIP lounge will be assigned by chronological order of effective sponsoring.




PLATINUM SPONSOR • 5 maximum
Contribution: \$7.000 USD

List of Potential Attendees

Benefits:

- Stand for the firm, large size (3x3m) Marina area.
- Nomination as sponsor of one of the morning coffee breaks for the participants (managed by the organization, expenses included in the sponsorship contribution).
- Presentation of participants (promotional space of 30 minutes to choose among the available competitors).
- Possible participation to sponsor a Team.
- Back Drop Resort & Marina
- VIP Dinner: possibility to participate with two executives with the Media and fishing and Golf Influencers. *Use it exclusively for promotion of good will of your brand in concordance of the promotion of both Sports.*
- Exhibiting poster of the firm, large size.
- Firm logo, large size, in:
 - Web page of the event (linked to the corporate web page of the sponsor).
 - Social Networks (linked to the corporate web page of the sponsor).
 - Undercover of informative program.
 - Presentations.
 - Brochures and posters of the event.
- Delivery of the sponsor's corporate information to all attendants (hard and/or soft copy) in the welcome pack.
- Mention in the Official Notice of the Symposium and in the acknowledgment words.
- Possibility for 3 representatives of the firm to attend a social event for authorities, providing an exclusive opportunity for high-level networking.
- Promotional video (long duration) during the Award dinner.
- Priority for future editions.
- Participation at press Releases at: La Times, Alaska Magazine, San Diego Magazine, Destino Magazine, Ranch & Coast Magazines.



GOLD SPONSOR • 10 maximum
Contribution: \$5.000 USD

List of Potential Attendees

Benefits:

- Stand for the firm, medium size (2x2 m) in Marina area.
- VIP Breakfast: possibility to participate with two executives with the Media and fishing and Golf Influencers. *Use it exclusively for promotion of good will of your brand in concordance of the promotion of both Sports.*
- Exhibiting poster of the firm, medium size.
- Firm logo, medium size, in:
 - Web page of the event (*linked to the corporate web page of the sponsor*).
 - Social Networks (*linked to the corporate web page of the sponsor*).
 - Undercover of informative program.
 - Presentations.
 - Brochures and posters of the event.
- Delivery of the sponsor's corporate information to all attendants (hard and/or soft copy) in the welcome pack.
- Possibility for 1 representative of the firm to attend a social event for authorities, providing an exclusive opportunity for high-level networking.
- Promotional video (medium duration) in the screens of Award Dinner.
- Priority for future editions.
- Participation at press Releases at: La Times, Alaska Magazine, San Diego Magazine, Destino Magazine, Ranch & Coast Magazines.



SILVER SPONSOR • 15 maximum
Contribution: **\$1.500 USD**

Benefits:

- Exhibiting poster of the firm, regular size.
- Firm logo, regular size, in:
 - Logo in the Back Drop
 - Web page of the event (*linked to the corporate web page of the sponsor*).
 - Social Networks (*linked to the corporate web page of the sponsor*).
 - Logo in all print materials
 - Mention in all sales & promotion trips.
- Brochure delivery of the sponsor's corporate information to all attendants (hard and/or soft copy) in the welcome pack.
- Mention in the Official Notice of the event.
- Priority for future editions.
- 260,000 Club member distribution
- Participation at press Releases at: La Times, Alaska Magazine, San Diego Magazine, Destino Magazine, Ranch & Coast Magazines.

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